



## **Esri IMIA Special Offer**

ArcGIS Desktop Basic provides the ability for the individual user to create and manage data, make maps, perform GIS analysis and share your work. ArcGIS Desktop Standard brings additional analysis, cartographic, and data production capabilities, as well as, multiuser editing in an Enterprise environment. An entitlement to one Named User for ArcGIS Online is included with either ArcGIS Desktop license. [Learn more](#)

### **Eligibility**

- Offer is valid for one single use license of the latest version of either ArcGIS Desktop Basic or ArcGIS Desktop Standard.
- This offer is only available to companies with 24 or fewer employees whose primary business purpose is map creation and publishing\*.
- IMIA member must be in good standing with dues current. New IMIA members must pay membership dues two years in advance for offer to apply.
- First year software maintenance is included and will thereafter be followed up by Esri or your Esri distributor.

### **ArcGIS Desktop Basic**

*Full Cartographic Production Platform allows you to:*

- Automate many aspects of cartography, making map production more efficient
- Access extensive automated data management tools
- Analyze spatial patterns, clusters, and relationships
- Create and share information with individuals, groups, or organizations

### **ArcGIS Desktop Standard**

*Includes all the functionality of ArcGIS Desktop Basic, and additionally provides the ability to:*

- Access Complete GIS data editing capabilities
- Edit a multiuser enterprise geodatabase
- Automate quality control to ensure data consistency
- Improve decision-making using powerful modeling and analysis tools

\*All applications subject to review and approval. Companies who create maps as a portion of their business, such as natural resources consulting or surveying, are not eligible for this offer but are welcome as members of the Association.



## Which ArcGIS Desktop Software Is Right for You?

ArcGIS Desktop allows you to analyze your data and author geographic knowledge to examine relationships, test predictions, and ultimately make better decisions.

Through your membership in the International Map Industry Association ([www.imiamaps.org](http://www.imiamaps.org)) and contribution, the ArcGIS Desktop software is available at either Basic or Standard license levels. These license levels share the same core application, user interface, and development environment. The license level provides additional GIS functionality as you move from Basic to Standard.

	Basic Contribution USD\$520	Standard Contribution USD\$1520
Visually model and spatially analyze a process or workflow.	✓	✓
Create interactive maps from file, database, and online sources.	✓	✓
Create street-level maps that incorporate GPS locations.	✓	✓
View CAD data or satellite images.	✓	✓
Generate reports and charts.	✓	✓
Complete GIS data editing capabilities.		✓
Edit a multi-user enterprise geodatabase.		✓
Use disconnected editing in the field.		✓
Store historical snapshots of your data.		✓
Automate quality control.		✓
Create spatial data from scanned maps.		✓

**Special Offer to IMIA Members Only**  
**New Members Must Pay Two Year Dues in Advance for Offer to Apply**

**ArcGIS Desktop Basic or ArcGIS Desktop Standard visit**  
**[www.imiamaps.org](http://www.imiamaps.org) for details and forms to order**



## Esri ArcGIS– Special Offer to IMIA Members

### *Advanced Analysis and Geoprocessing*

- Increase understanding and improve decision-making using powerful modeling and analysis tools.

### *Powerful Editing Tools*

- Simplify data design, input, and cleanup with advanced editing capabilities.

### *Full Cartographic Production Process*

- Automate many aspects of cartography, making intelligent map production a less time-consuming task.

### *Unlimited Sharing of Data and Maps*

- Easily create and share information with individuals, groups, or organizations.

Answer Questions and Examine Relationships - [Take a Look](#)

*Users will receive the “latest version”/ free updates for the first year!*

<b>Ordered by:</b>			
Name:			
Company:			
Street: (No PO)			
City, State, Zip:			
Country:			
Tel:			
Fax:			
Email:			
Website:			
<b>Check One:</b>	<b>Quantity</b>	<b>Description</b>	<b>Unit Donation</b>
	<b>1-Single Use License</b>	ArcGIS Desktop Basic	USD \$520.00
<b>Or</b>			
	<b>1-Single Use License</b>	ArcGIS Desktop Standard	USD\$1520.00

**Donation Information:** Your donation is due prior to delivery of the software. We will issue an invoice to you upon Esri’s approval of your application. Please allow up to two weeks for review and processing of your application. Please return your completed application to the email address below.

International Map Industry Association  
[info@imiamaps.org](mailto:info@imiamaps.org) | [www.imiamaps.org](http://www.imiamaps.org)

