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PRESENTATION ABSTRACT

Under Threat: Protecting Your Business from Cyber Threats

Data breaches and hacks are in the news every day. You hear about the big ones, but businesses of all sizes are victimized every day. Learn what do you need to know to protect yourself and your company.

BIO

Bennett Moe has been an officer and Board member of the IMIA since 2012. His professional career spans over 30 years in the mapping industry. His experience ranges from cartographer and graphic designer to sales, marketing, product development, software, publishing and management, working with top names in the industry throughout. Serving in progressively senior positions at MapQuest and its predecessor and successor organizations and subsequently with Maps.com and AND Automotive Navigation Data.

Currently as Director of Business Development and a Contributing Editor at CyberWire, Inc., a fast-growing cyber news media startup in Fulton, MD, he manages sales and revenue operations of the company's media operations, including it's top-rated cyber security daily podcast The CyberWire. Mr. Moe is also the principle of Headwall Media, offering strategic consulting as well as licensed publishing with Globe Turner, Penguin Random House and other brands.