



## EVENTS

IMIA hosts a range of virtual and in-person events covering important topics in the industry. Through our network of members and partners, IMIA brings you access to colleagues and content from around the world.

## INDUSTRY KNOWLEDGE



IMIA provides you with the industry knowledge you need to be successful. IMIA-hosted events provide opportunities to hear from experts about the latest trends impacting the mapping and geospatial industries and helpful business tools. Our bi-monthly newsletter and other digital content also provide valuable industry insight.

## STAY CONNECTED

**Subscribe to our bi-monthly newsletter** that covers recent news from the industry and upcoming events of interest.

You can also follow us on:



**@IMIAmaps**

## BUSINESS NETWORKING



IMIA is where mapmakers, publishers, geospatial technology companies, location-based services, content producers and distributors come together to conduct the business of maps. IMIA connects you to colleagues, customers and business partners, and keeps you abreast of developments in the mapping industry.

## MEMBERSHIP LEVELS

IMIA Membership is affordable and beneficial for all stakeholders in the map and geospatial industries.

Our members include publishers, tech developers, data and geospatial content providers, distributors, printers, manufacturers, and retailers involved in the production and sale of maps, atlases, globes, cartographic products, geospatial data, mobile apps, travel products, and related materials.

**Visit our website for information on membership fees.**

## BUSINESS PROMOTIONS



IMIA can play an active role in helping member organizations achieve their business goals, from launching new products to entering new markets. It provides companies with access to sponsorship and marketing opportunities, and can offer practical content about international and regional business development.

# JOIN IMIA

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