



# MAPPING LEADERS FORUM

MAY 14-15, 2025 • LONDON



## FORUM SPONSORSHIPS

	THE ROYAL PREMIER SPONSOR	BIG BEN SPONSORS	RIVER THAMES SPONSORS
Pre- and post-event marketing through email database of nearly 700 industry professionals	✓	✓	✓
Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)	✓	✓	✓
Event signage	✓	✓	✓
Table for company promotional items	One table	Shared table	
Two-day passes (May 14-15, 2025)	Four	One	One
	<b>SOLD</b>	<b>\$1200</b> <i>ONE AVAILABLE</i>	<b>\$600</b> <i>FOUR AVAILABLE</i>

## SPECIALTY SPONSORSHIPS

	LUNCH SPONSORSHIPS		COCKTAIL SPONSORSHIPS	
	SANDWICH LUNCH <b>BLACK CAB</b> DAY ONE	BUFFET LUNCH <b>DOUBLE DECKER</b> DAY TWO	<b>THE TOWER OF LONDON</b> DAY ONE	<b>THE CROWN JEWELS</b> DAY TWO
Pre- and post-event marketing through email database of nearly 700 industry professionals	✓	✓	✓	✓
Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)	✓	✓	✓	✓
Event signage	✓	✓	Exclusive signage at Reception	Exclusive signage at The Shard
Table for company promotional items	One table	One table		
Company remarks		Three minutes		Toast at The Shard
Two-day passes (May 14-15, 2025)	One	One		Two
	<b>\$1000</b>	<b>SOLD</b>	<b>\$1750</b> <i>TWO AVAILABLE</i>	<b>SOLD</b>

ALL RATES ARE IN USD



**SPONSORSHIP DEADLINE HAS BEEN EXTENDED TO MARCH 28, 2025.**

CONTACT DONNA DE MARCO AT [IMIA@OFERRALLGROUP.COM](mailto:IMIA@OFERRALLGROUP.COM) TO SECURE YOUR SPONSORSHIP.