



MAPPING LEADERS FORUM

MAY 14-15, 2025 • LONDON



FORUM SPONSORSHIPS

	THE ROYAL PREMIER SPONSOR	BIG BEN SPONSORS	RIVER THAMES SPONSORS
Pre- and post-event marketing through email database of nearly 700 industry professionals	✓	✓	✓
Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)	✓	✓	✓
Event signage	✓	✓	✓
Table for company promotional items	One table	Shared table	
Two-day passes (May 14-15, 2025)	Four	One	One
	SOLD	\$1200 <i>ONE AVAILABLE</i>	\$600 <i>FOUR AVAILABLE</i>

SPECIALTY SPONSORSHIPS

	LUNCH SPONSORSHIPS		COCKTAIL SPONSORSHIPS	
	SANDWICH LUNCH BLACK CAB DAY ONE	BUFFET LUNCH DOUBLE DECKER DAY TWO	THE TOWER OF LONDON DAY ONE	THE CROWN JEWELS DAY TWO
Pre- and post-event marketing through email database of nearly 700 industry professionals	✓	✓	✓	✓
Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)	✓	✓	✓	✓
Event signage	✓	✓	Exclusive signage at Reception	Exclusive signage at The Shard
Table for company promotional items	One table	One table		
Company remarks		Three minutes		Toast at The Shard
Two-day passes (May 14-15, 2025)	One	One		Two
	SOLD	SOLD	\$1750 <i>THREE AVAILABLE</i>	SOLD

ALL RATES ARE IN USD



SPONSORSHIP DEADLINE HAS BEEN EXTENDED TO MARCH 28, 2025.

CONTACT DONNA DE MARCO AT IMIA@OFERRALLGROUP.COM TO SECURE YOUR SPONSORSHIP.