



THE COLLABORATIVE PATH: MAPPING AND PROMOTING GREEK **TRAILS**

A CASE STUDY IN **COMMUNITY-DRIVEN CARTOGRAPHY**

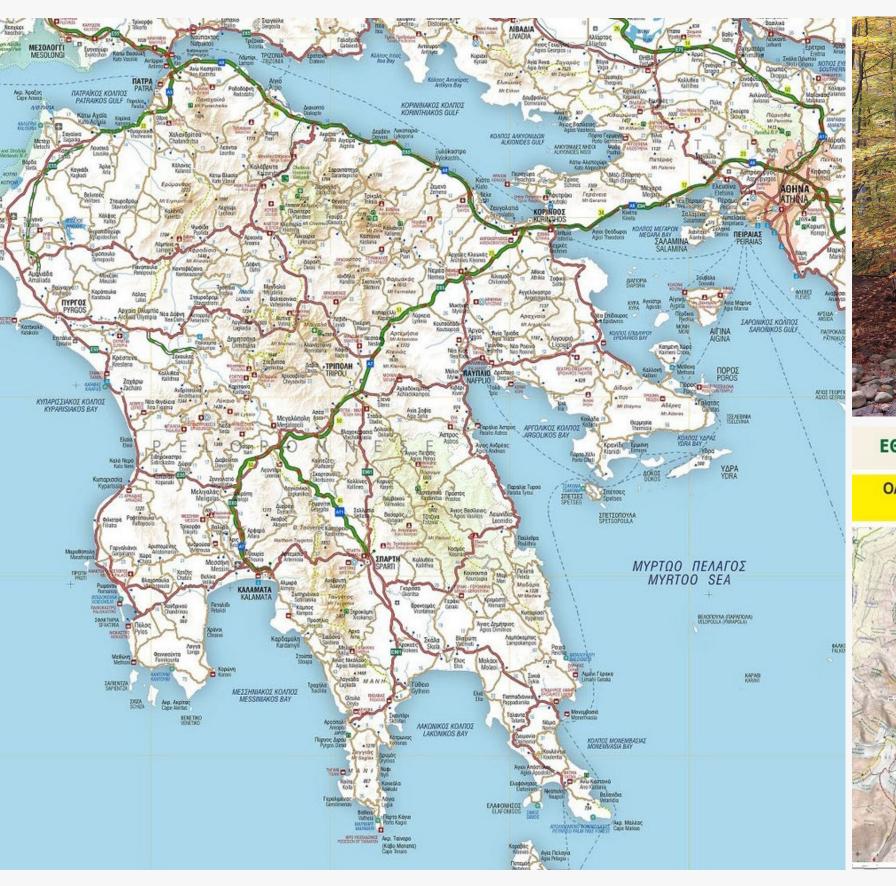




ANAVASI: PIONEERING CARTOGRAPHY FOR THE PELOPONNESE TRAILS AND BEYOND

- Anavasi is an Established Leader in Outdoor Cartography
- Official Recognition and Expertise: Anavasi is the cartographic partner of the Hellenic Mountaineering Federation (EOOA) and a map provider for the Greek Fire Service
- Trusted by National and Local Authorities







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ΟΛΥΜΠΟΣ: ΕΥΡΩΠΑΙΚΟ ΜΟΝΟΠΑΤΙ
Mt OLYMPUS: EUROPEAN PATH

Τμήμα ΠΡΙΟΝΙΑ - ΚΑΤΑΦΥΓΙΟ ΣΠΗΛΙΟΣ ΑΓΑΠΗΤΟΣ section PRIONIA - SPILIOS AGAPITOS REFUGE

















VISION AND MISSION

A well-mapped and accessible Peloponnese trail system driven by local participation, and to empower those local teams to create and maintain their local map, ensuring its quality and long-term sustainability.

 Anavasi ' mission is to promote Greek mountains and hiking. We create accurate trail mapping for hiking tourism, local communities, and environmental protection in Greece.

In this context,

- Putting the power in local hands
- Building a very accurate and up-to-date map,
- Making this last and caring for the land



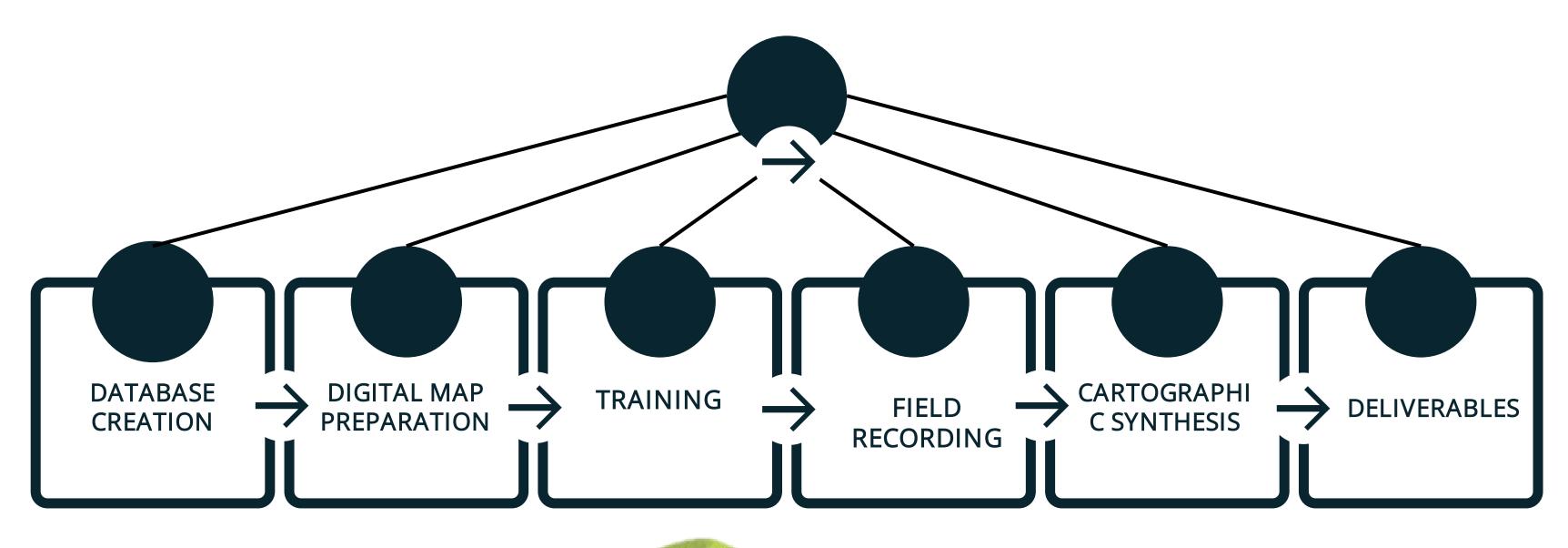
2. CONTEXT AND THEORETIC ALFRAMEWORK

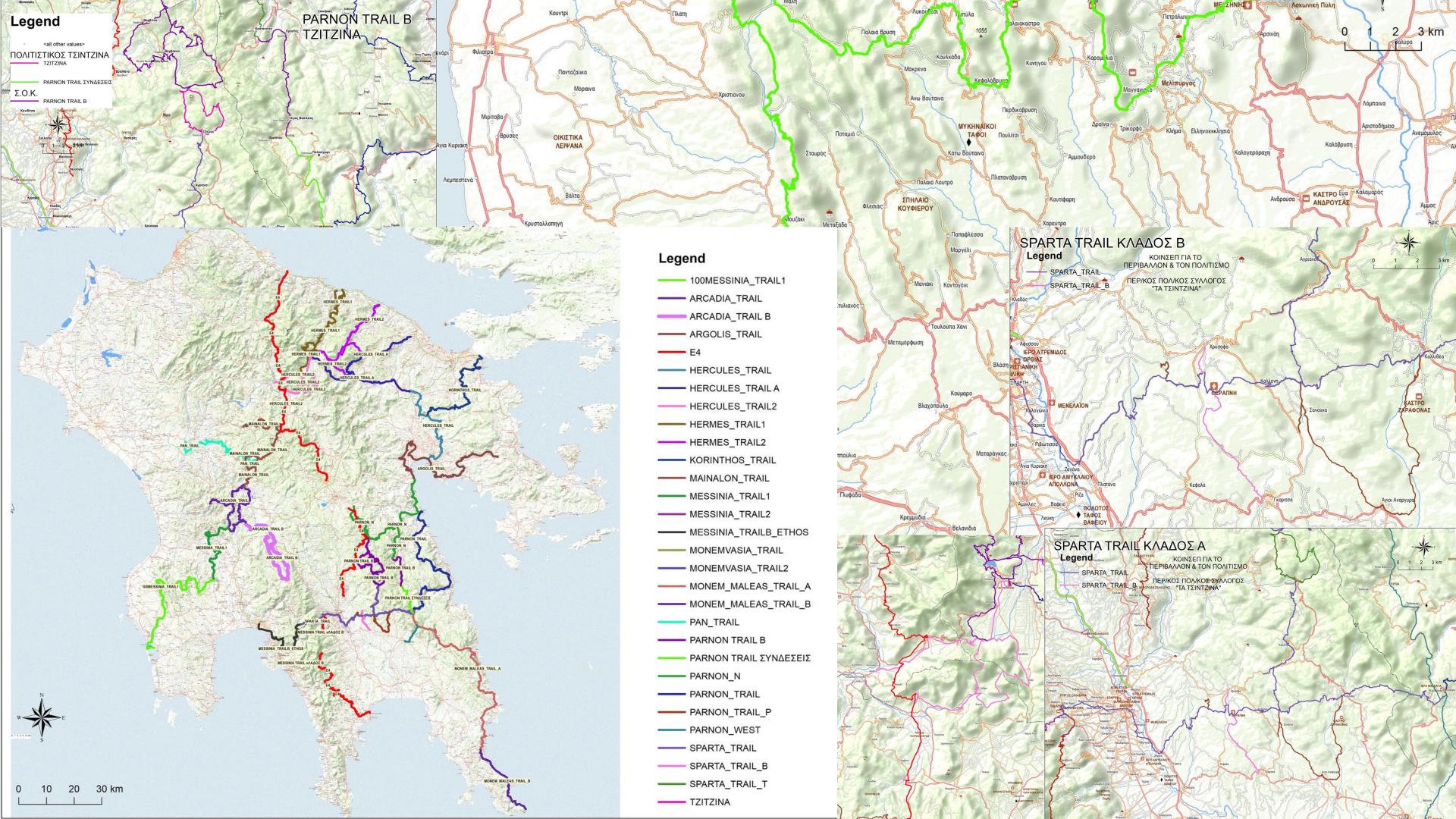
- The role of collaborative mapping in empowering local communities.
- Collaborative mapping can address issues of making unrecognized areas visible and enabling local communities to assert assets.
- explore the potential of collaborative mapping to enhance social cohesion, enhance local knowledge, and promote sustainable development.

- The concept of collaborative mapping, drawing on Gartner (2008), Sajja and Akerkar (2009).
- Collaborative Mapping, Volunteered Geographic Information (VGI) (Goodchild, 2007).
- The democratization of cartography (Butler, 2006) and the shift towards community engagement.



METHODOLOGY



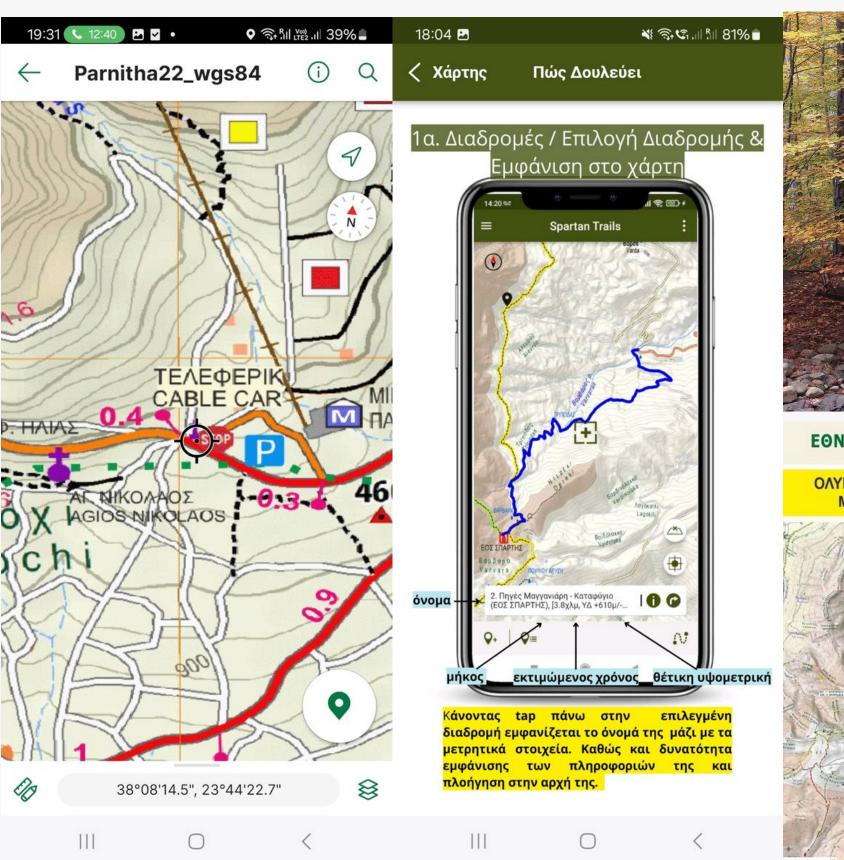




3. COLLABORATIVE MAPPING

AND COMMUNITY EMPOWERMENT

- Empowering Local Teams for Collaborative Mapping: The project equips local teams with a free app and maps, incentivizing them with payment to record their trail cleaning efforts, making them key contributors to the map's creation.
- Community-Driven and Locally Validated Maps
- This initiative combines technology with local expertise, offering a dynamic and sustainable method for both trail maintenance and the creation of detailed, locally validated trail maps of the Peloponnese.





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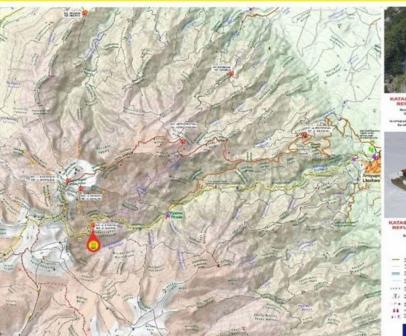


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4. DISCUSSION: CHALLENGES, Digital Divide and Data Quality Long-Term Sustainability? LIMITATIONS, AND FUTURE DIRECTIONS

- Geographic and Technological Expansion?
- Empowerment & Discovery
- This collaborative approach prompts a reevaluation of traditional cartographic methods and highlights the value of citizen contributions for a richer understanding of their landscape.



CONCLUSION

- Mindful Integration of Diverse Perspectives: Future participatory trail mapping initiatives must carefully consider the various ways people understand and interact with the landscape.
- Transformative Potential of Collaborative Mapping: This case study demonstrates the transformative potential of collaborative mapping for understanding, documenting, and sustainably managing natural and cultural landscapes.



The Collaborative Path: Mapping and

Promoting Greek Trails: A Case Study in

Community -Driven Cartography

