



14.05.2025 — Jana seta

Using National Geospatial Data in Commercial Products: The Swedish example

AVAILABILITY

- Directive 2007/2/EC of the European Parliament and of the Council of 14 March 2007 establishing an Infrastructure for Spatial Information in the European Community (INSPIRE)



OUR EXPERIENCE

- Latvia
- Sweden
- Norway
- Estonia
- Finland



IN SWEDEN

- Our experience – since 2016
- Initially with Norstedts Kartor, later Kartförlaget
- Atlases, tourism maps and other products created

NORSTEDTS



FIRST PROJECTS

M vägatlas Sverige

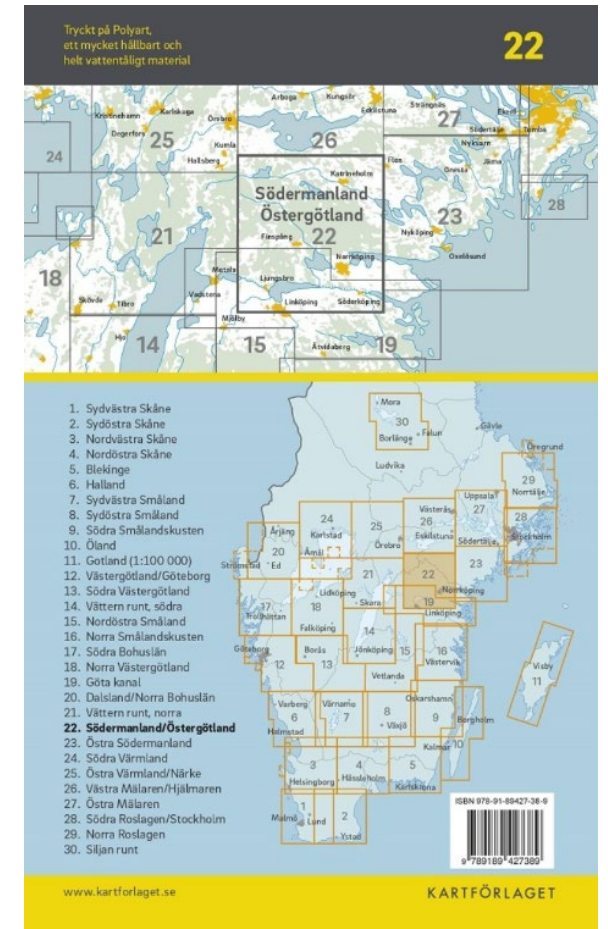
- Published annually for more than 30 years
- 1:250 000 and 1:400 000 scales
- Road information, resting places, motels, camping sites
- 50 city maps



LATER ON...

Cykelkartan (Cycling Maps)

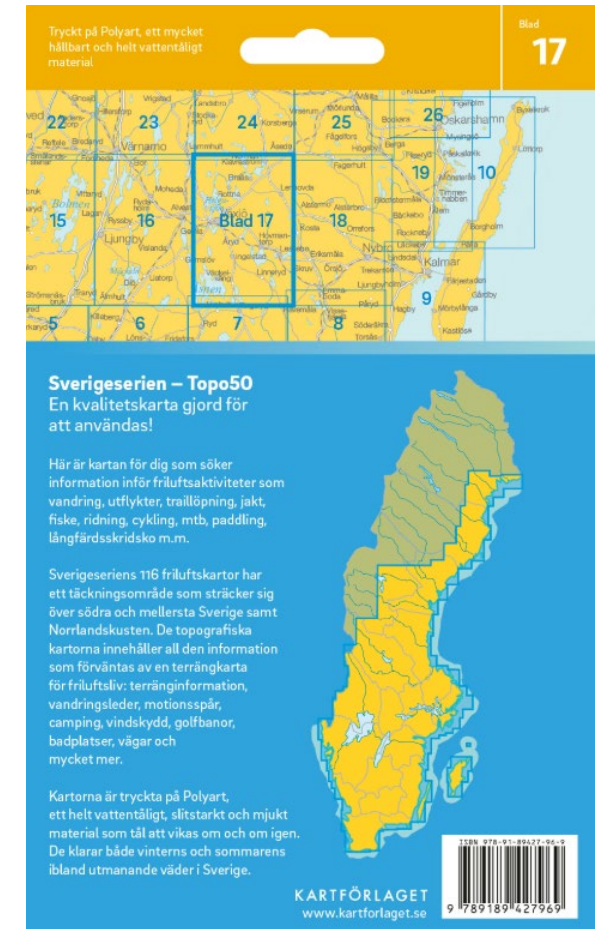
- 30 titles
- Scale 1:90 000
- Whole Southern Sweden covered
- Cycling road surface
- Accommodation, sightseeing



LATER ON...

Sverigeserien Topo50

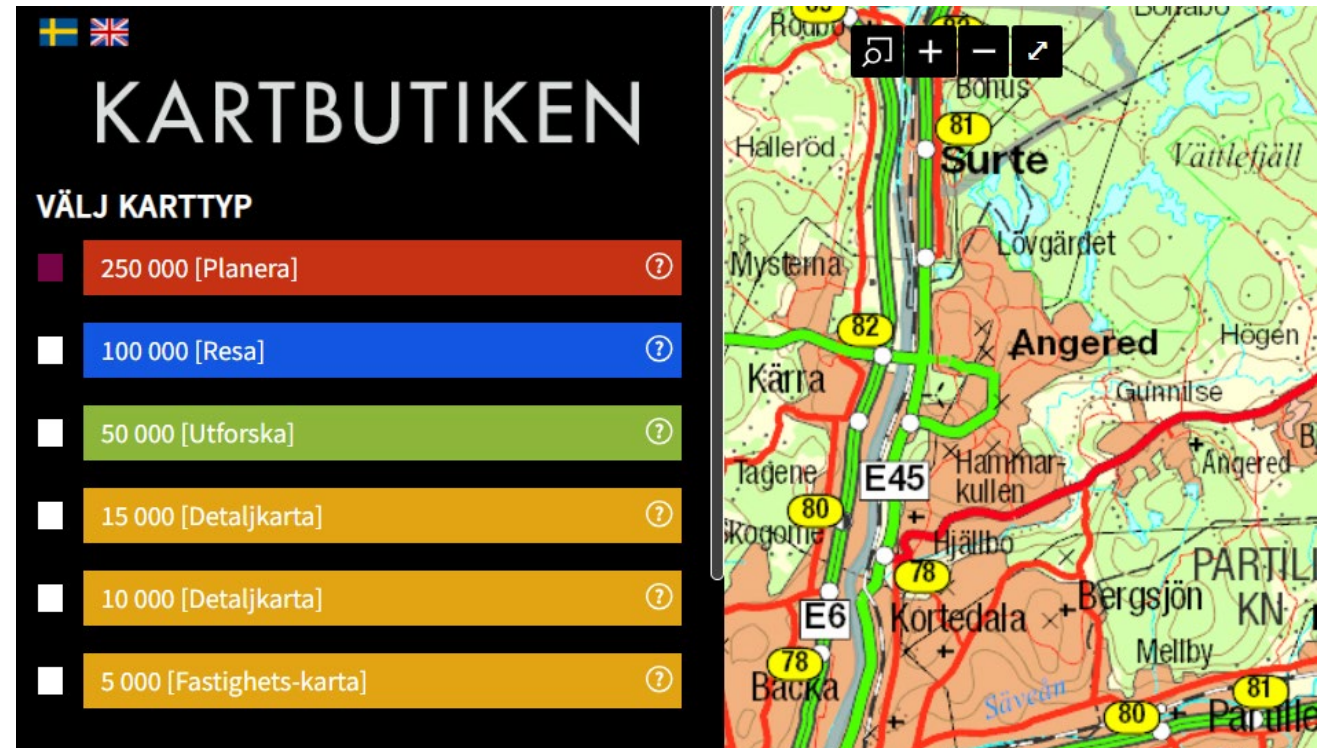
- 116 titles
- Topographic map
- Scale 1:50 000
- Most of Sweden covered



LATER ON...

Minkarta (My Map)

- Self-service map browser
- Six scales
- Two sizes
- Delivered to customer's address



PROS AND CONS



- Data for free!
- Relatively high quality
- Opportunity to work outside our home market

- Dependence on other entities
- Complex data portals
- Missing relevant information
- Complicated work on border areas



Thank you
for your time!

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