

A dark blue world map with a grid of latitude and longitude lines. Numerous small, colored dots (yellow, green, blue, and purple) are scattered across the map, primarily concentrated in North America, Europe, and Asia. The text is overlaid on the map.

# Empowering the Next Generation of Professionals in the Mapping Industry

Valeria Tenorio-Monterrosas  
Marketing Manager, Esri

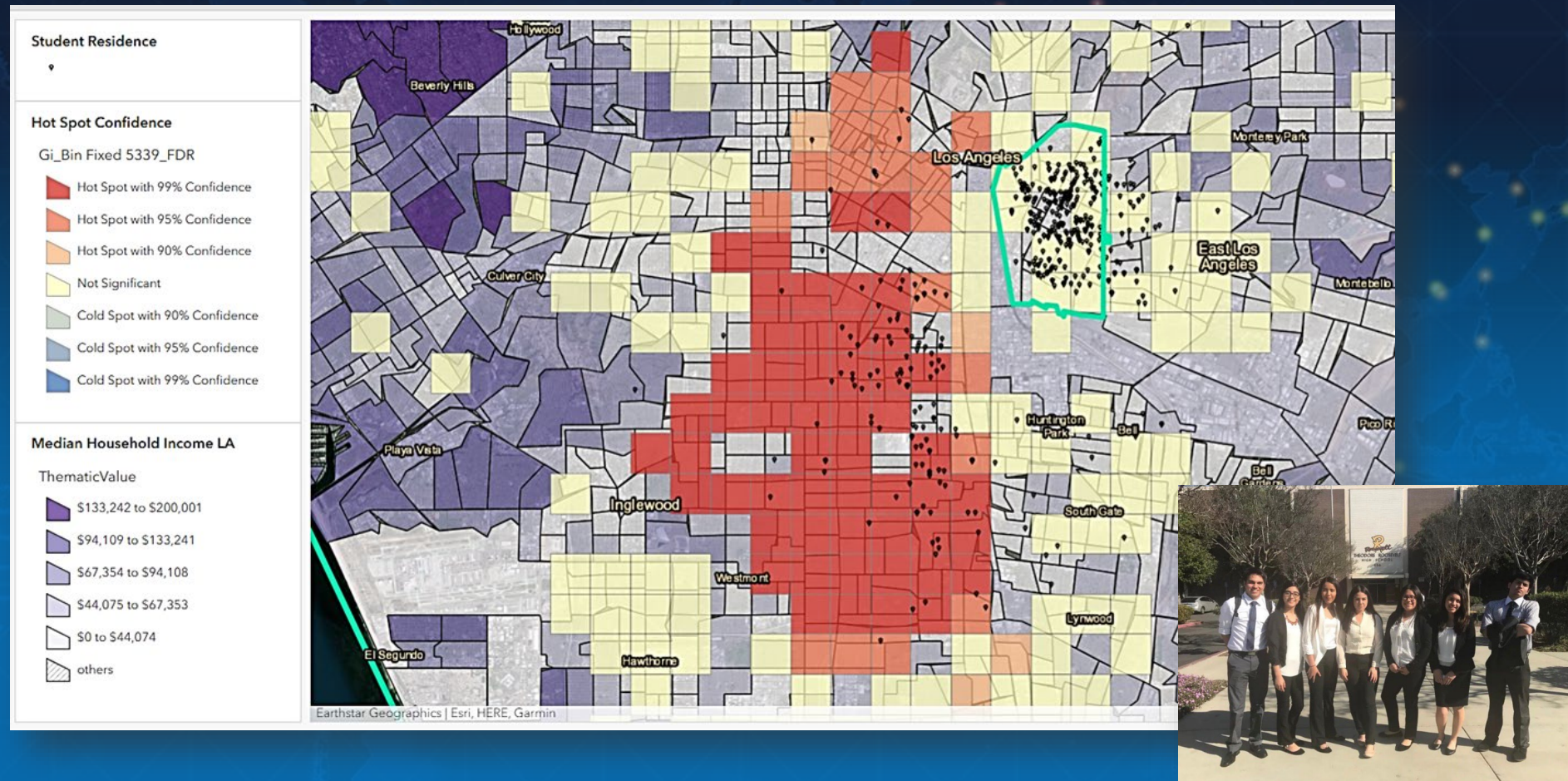
# A Vision for the Next-Generation





# The Power of Being Mentored

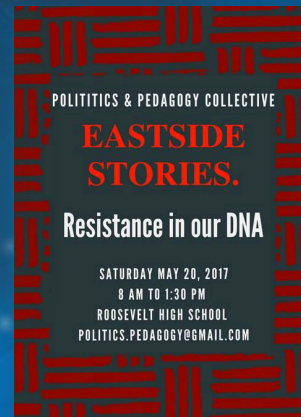
*“Not in a million years did I picture myself using a powerful yet empowering tool at the age of 16”*





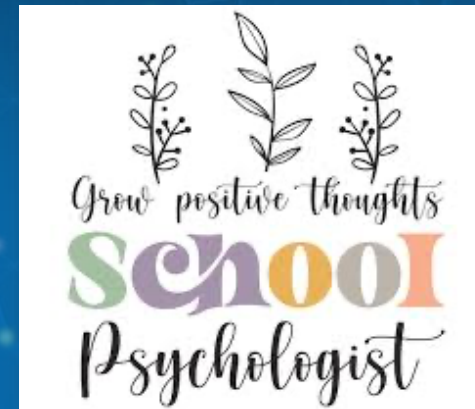
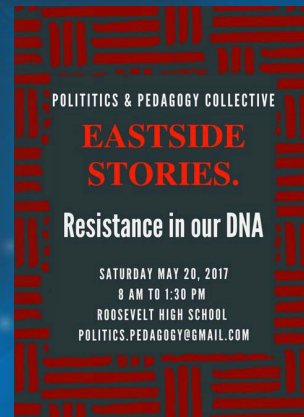
# From Mapping to Advocacy

The Power of Spatial Analysis



# From Mapping to Advocacy

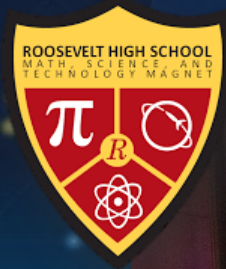
The Power of Spatial Analysis





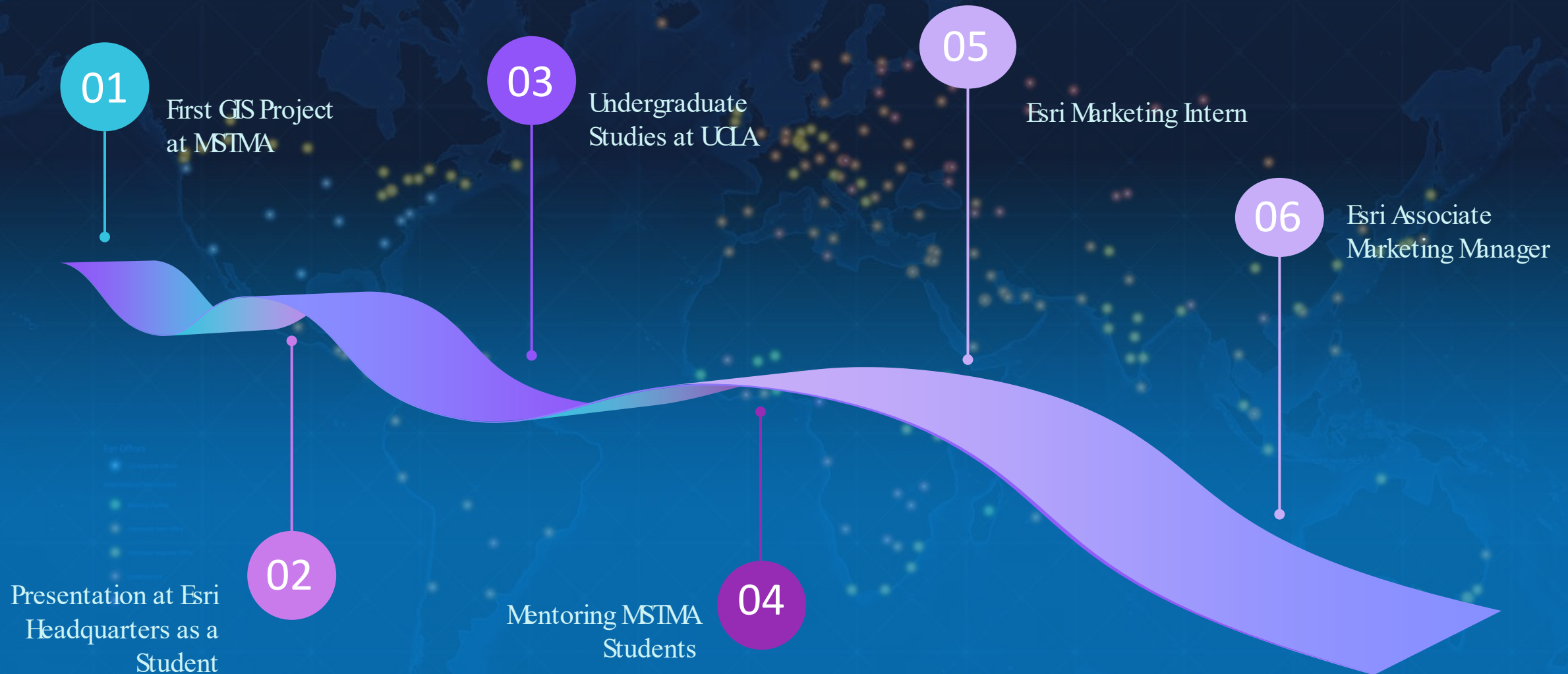
# Full Circle: Becoming a Mentor

*"My vision was clear to help these young students develop their communication, critical-thinking, problem-solving, and data analysis skills"*





# Coming Full Circle: My Esri Journey



# Challenges and Opportunities

## The Mapping Industry Today

# Challenges

- Expertise is still siloed across many organizations and fields
- Technology is rapidly evolving
- Generational knowledge has gaps
- Career pathways are limited



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*The Mapping Industry Today*

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- Expertise is still siloed across many organizations and field
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## Opportunities

- Demand for geospatial technology is rising
- Global networking is increasing
- New innovative ideas from next generation





# Esri Young Professionals Network (YPN)

*Global network with members from diverse backgrounds, including students, mentors, and professionals*



YPN Members Worldwide

Mission: Connecting emerging professionals with experts through peer network, mentorship, and professional development





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**19,000**

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Mission: Connecting emerging professionals with experts through peer network, mentorship, and professional development



# YPN Core Fundamentals

Peer Networking

Mentorship

Professional Development

YPN Offices

- US Regional Office
- International Regional Office
- Africa Region
- Asia Region
- Europe Region
- Latin America Region
- Middle East Region
- Oceania Region



# YPN Core Fundamentals

## Peer Networking

- ✓ In-Person
- ✓ Virtual


## Mentorship

## Professional Development



## How to use the YPN Networking Space



by RosemaryBoone   
Esri Regular Contributor

Post Options ▾

Welcome to the Esri YPN Networking space. This area is designed to help connect you with other professionals who are either young in their geospatial careers, are still discovering their GIS journey, or are now giving back as GIS mentors.

Create a post and specify how you'd like to connect with others. Here are some examples of how to use this space:

- **Connect** with peers in similar roles and industries (be specific in how you'd like to connect)
- Share upcoming **events** or event activities (conference socials, special interest groups, meetups)
- Offer **mentoring** opportunities or seek mentorship
- List **training** programs or seek best practices
- Stay informed on industry and **GIS trends**
- Connect on **other** relevant topic areas

**ESRI YPN PRESENTS**  
**VIRTUAL NETWORKING MEETUP**

Thursday, December 15 | 3:00 PM (PT)

Register Today!



# YPN Core Fundamentals

## Peer Networking

✓ In-Person

✓ Virtual

## Mentorship

✓ Esri Community


## Professional Development

[Home](#) > [All Communities](#) > [Networks](#) > [Esl Young Professionals Network](#) > [Esl YPN Mentorship](#)  
> How to use the YPN Mentorship Space

Select to view content in your preferred language Translate Now

### How to use the YPN Mentorship Space

365 0 08-24-2023 12:20 PM

by Logan Stevens esri  
Esl Contributor

Post Options ▾

Labels

Connect 1

Welcome to the Esl YPN Mentorship page! Mentors are valuable to the YPN community because they offer expertise, experience, and insight to guide and support individuals who are looking to learn and progress in the GIS field. This page is monitored by a list of volunteer mentors and you are encouraged to use this space to connect with these experienced professionals to help further your career and experience with GIS.


This space will be used to

- Publish blog content around mentorship
- Get advice from seasoned professionals
- Find guidance and support
- Further your professional development, obtain leadership skills, & achieve personal goals
- Gain new perspectives
- Expand your network

If you have any questions regarding this new space, please post your question in the [Esl YPN Questions](#) page.

1 Kudo



by Randall René esri  
Esl Contributor

Post Options ▾

### Introduction

In the journey of personal and professional development, the role of a mentor is often the guiding light aiding others on the path toward success. Mentorship in a dynamic relationship built on trust, guidance, and mutual respect, and plays a pivotal role in helping individuals transform into their best selves.

Whether you're a mentor or a mentee, the benefits are profound, encompassing personal growth, skill enhancement, and a shared sense of accomplishment. In this short paper, we delve into the highlights of mentorship for both mentors and mentees, while exploring two crucial leadership styles that underpin effective mentorship: servant and transformational leadership.

### The Mentor's Perspective: Servant Leadership in Mentorship

At the heart of effective mentorship lies the concept of servant leadership. These leaders focus on the personal growth and well-being of those they work with and place the needs of others before their own. This leadership style translates seamlessly into mentorship, where mentors serve as guides and champions for their mentees' success. Here are a few highlights from the mentor's perspective:

- **Fostering Growth and Empowerment:** A mentor's primary role is to provide guidance, knowledge, and support, mentors help n active listening and open communication, mentors tailor their aspirations of their mentees, thus fostering a sense of ownership.
- **Sharing Wisdom and Experience:** Mentors draw from their own failures, offering invaluable insights that textbooks often can't. mentees navigate challenges with more confidence and make
- **Building Confidence:** A mentor serves as a cheerleader, bolst acknowledging their mentee's strengths and accomplishment that propels mentees forward in their endeavors.
- **Providing Constructive Feedback:** One of the mentor's crucial feedback. This feedback helps mentees identify areas for improvement. The mentor's ability to balance encouragement with constructive feedback is key to the mentee's growth.

### The Mentee's Journey: Transformational Growth

by Brent Pierce esri  
Esl Contributor

Post Options ▾

by Daniel Williams esri  
Occasional Contributor

Post Options ▾



# YPN Core Fundamentals

## Peer Networking

- ✓ In-Person
- ✓ Virtual

## Mentorship

- ✓ Esri Community

## Professional Development

- ✓ Speaking Opportunities
- ✓ Webinars
- ✓ Panel Discussions
- ✓ Workshops



A world map with a dark blue background and a light blue grid. Numerous colored dots are scattered across the map, representing office locations. The dots are color-coded by career stage: blue for Early Career, green for Mid Career, and yellow for Experienced Professionals. The dots are concentrated in North America, Europe, and Asia, with a few scattered in South America and Africa.

# Tailored at Each Step...

Early Career | Mid Career | Experienced Professionals

#### Fast Offsets

- Early Career Office
- Mid Career Office
- Experienced Professionals Office
- Global Office
- Regional Office
- Country Office
- Local Office



# Parallels: My Journey and YPN's Approach

## Personal Journey

- Introduced to GIS by a mentor at age 16
- Using mapping to understand community challenges
- Returning to mentor others at MSTMA
- Full circle as an industry professional at Esri



## YPN Approach

- Creating intentional mentorship opportunities
- Using location and maps to
- Encouraging knowledge sharing across generations
- Building the future of the mapping industry

# Growing Our Global Community



## Washington, DC

8615 Westwood Center Drive | Vienna, VA  
22182



## Redlands, California

380 New York Street | Redlands, CA 92373



## Denver, Colorado

167 South Taylor Avenue | Louisville, CO 80027



## Saint Louis, Missouri

3060 Little Hills Expressway | Saint Charles, MO  
63301



## Philadelphia, Pennsylvania

1325 Morris Drive Suite 201 | Chesterbrook  
Corporate Center | Chesterbrook, PA 19087



## Charlotte, North Carolina

3325 Springbank Lane Suite 200 | Charlotte,  
NC 28226



## San Antonio, Texas

19026 Ridgewood Parkway Suite 309 | San  
Antonio, TX 78259



## New York, New York

500 7th Avenue, 8th floor | New York, NY 10018



## Minneapolis, Minnesota

880 Blue Gentian Rd Suite 200 | St. Paul, MN  
55121



## Portland, Maine

75 Washington Avenue, Suite B | Portland, ME  
04101

### East Offices

- New York, NY
- Philadelphia, PA
- Charlotte, NC
- San Antonio, TX
- Minneapolis, MN
- Portland, ME
- Washington, DC



# Remember These Three Things

01

MENTORSHIP TRANSFORMS INDIVIDUAL JOURNEYS.  
One person sharing GIS knowledge changed my entire life.

02

03

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01

**MENTORSHIP TRANSFORMS INDIVIDUAL JOURNEYS.**

One person sharing GIS knowledge changed my entire life.

02

**YPN CREATES OPPORTUNITIES AT SCALE.**

YPN offers resources and community for professionals at every career stage—from early careers to experienced industry experts.

03

YPN Offices

- United States
- Canada
- United Kingdom
- Australia
- India
- China
- Japan
- South Korea
- Brazil
- Mexico
- Colombia
- Argentina
- Chile
- Peru
- Venezuela
- Ecuador
- Costa Rica
- Panama
- Dominican Republic
- Haiti
- Cuba
- Puerto Rico
- Guam
- Hawaii
- Alaska
- Canada
- United Kingdom
- Australia
- India
- China
- Japan
- South Korea
- Brazil
- Mexico
- Colombia
- Argentina
- Chile
- Peru
- Venezuela
- Ecuador
- Costa Rica
- Panama
- Dominican Republic
- Haiti
- Cuba
- Puerto Rico
- Guam
- Hawaii
- Alaska



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03

**WE ALL PLAY A ROLE IN THIS CYCLE.**

Your participation strengthens our industry.

# Your Role in this Mentorship Cycle

**For everyone:**  
Join or help  
establish YPN  
in your region

**If you are  
just starting:**  
Connect with YPN  
members

**If you've been  
mentored:**  
Pay it forward

**If you are  
established:**  
Share your  
experiences

YPN Officers  
• YPN Regional Officers  
• YPN National Officers  
• YPN Chapter Officers  
• YPN Chapter Members  
• YPN Chapter Advisors  
• YPN Chapter Mentors  
• YPN Chapter Mentees



# Continue the Conversation

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LinkedIn: Valeria Tenorio-Monterrosas



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- LinkedIn: Esri Young Professionals Network