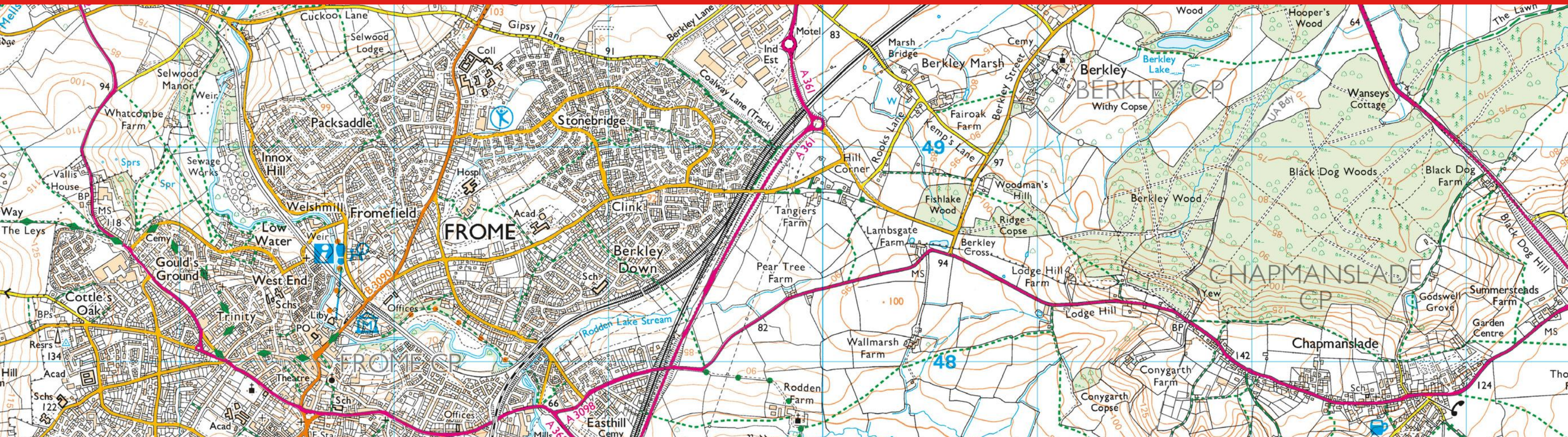


Uncertainty to opportunity: OS's acquisition of Dennis Maps



Agenda

- Your thoughts
- The past – Just how did we get here?
- The present – Dennis Maps under OS ownership
- The future – what's next?

Your thoughts

- Have you experienced an acquisition?
- Do you see acquisitions as an opportunity or a cause of uncertainty?



Timeline



Butler & Tanner est
circa 1850

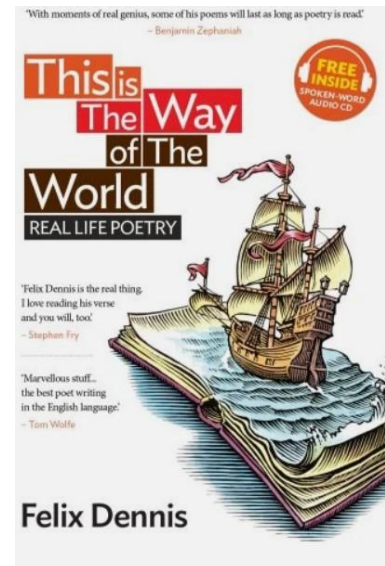
The company faces severe
financial struggles

1850

2007

2001

2008



Butler & Tanner is the largest
privately-owned book printer
in Europe

Butler & Tanner goes
into administration in April



Saved by Felix Dennis in June,
relaunched as Butler, Tanner & Dennis

Dennis Maps
incorporated

Began to explore
ownership options

2008

2014

2022

2010

2015

2025

Wins OS contract

Secures OS contract &
OS as a shareholder

OS becomes full owner
of Dennis Maps



Benefits for OS



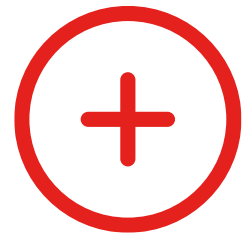
Hazel Hendley, Chair, Dennis Maps & Chief People Officer, OS:

“For the last 15 years OS and Dennis Maps have worked collaboratively to deliver high quality paper mapping products to the market. The acquisition builds on this relationship and highlights OS’s commitment to maintaining the national series of paper maps.

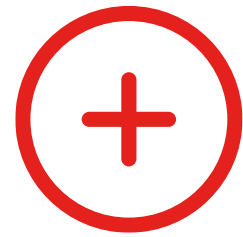
We look forward to continuing to work with Dennis Maps to further evolve our paper map products and support other mapping providers with a high-quality printing service.”

Benefits of OS ownership

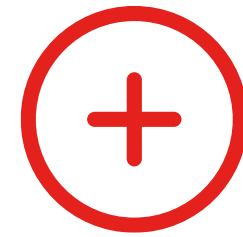
OS ownership comes with many benefits and opportunities:



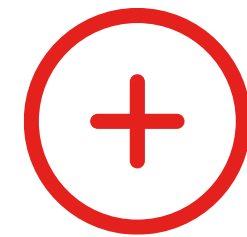
Securing the future of the business



Continuing our longstanding relationship with OS



Linking Dennis Maps to the OS brand



Providing connections to other national mapping agencies

The board



Roger Gilson

*Operations Director,
Dennis Maps*



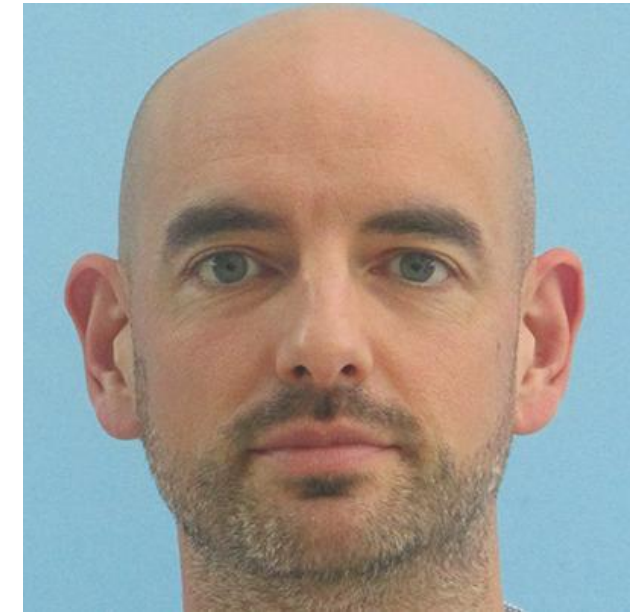
Hazel Hendley

*Chair, Dennis Maps &
Chief People Officer,
OS*



Steve Burry

*Managing Director,
Dennis Maps*



David Ball

*Director, Dennis Maps &
Head of Public Sector, OS*



Company challenges?

- Messaging to potential customers
- Business as usual

Looking to the future



Thank you!



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